

MWBE Webinar Series April 2020

****Schedule subject to change****

Topic	Date	Time	Description	Registration
Did you know? NYS COVID-19 Business Resources & More	Monday, April 6, 2020	2:00PM – 3:00PM EDT	There are a number of COVID-19 specific resources available to small businesses, but where do you begin? We'll share some important regional, State, and federal information & more.	<u>Register Now!</u>
Small Business Resources from the U.S. Small Business Administration (SBA)	Tuesday, April 7, 2020	2:00PM – 3:00PM EDT	The U.S. Small Business Administration (SBA) offers a series of services for small businesses inclusive of MWBEs! Join us as we discuss disaster assistance, counseling and training, access to capital programs, federal contracting programs, and more!	<u>Register Now!</u>
Getting Savvy with Social Media	Tuesday, April 14, 2020	2:00PM – 3:00PM EDT	Do you have Facebook, Instagram, Twitter, or other popular social media sites that you use but want to learn how to leverage for MWBE state contracting opportunities? If so, please join us!	<u>Register Now!</u>
Elevate your Elevator Pitch!	Tuesday, April 28, 2020	2:00PM – 3:00PM EDT	How do you maximize that first impression? We only get one! At MWBE networking events, you may only have 30 seconds to describe your business and work. Ensure that you have your best elevator pitch ready. Join us!	<u>Register Now!</u>

Questions? Contact us!

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